## What is claimed is:

- 1. A method of treating a metal surface comprising:
  - a) roughening the metal surface;
  - b) priming the roughened metal surface with a liquid primer composition comprising an organic polymer, an organic oligomer, an organic monomer, or mixtures thereof; and
  - c) applying a polymer material to the roughened metal surface with the liquid primer to form a bond with the roughened metal surface.
- 2. The method of claim 1, wherein mechanical pressure, heat or combinations thereof are applied to form the bond between the polymer material and the roughened metal surface.
- 3. The method of claim 1, wherein the organic polymer comprises a polyimide, a poly(meth)acrylate, a polycyanoacrylate, a rubber, a polyurethane, a butadiene, or mixtures thereof.
- 4. The method of claim 1, wherein the organic oligomer comprises a urethane oligomer.
- 5. The method of claim 1, wherein the organic monomer comprises a (meth)acrylate, an isocyanate, melamine glycoural cross-linker, or a heat activated methylol.
- 6. The method of claim 1, wherein the liquid primer further comprises one or more epoxy.
- 7. The method of claim 1, wherein the liquid primer further comprises one or more organosilicon compound or silsesquioxane.
- 8. The method of claim 1, wherein the organic polymer, organic oligomer, or organic monomer comprises from 0.5% by weight to 95% by weight of the liquid primer.
- 9. The method of claim 1, wherein the metal surface is roughened by a chemical or mechanical process.
- 10. The method of claim 9, wherein the chemical method is an alternative oxide solution.
- 11. The method of claim 1, wherein the bond has a peel strength of from 4-10 pounds per linear inch.

- 12. The method of claim 11, wherein the bond has a peel strength of from 6-8 pounds per linear inch.
- 13. The method of claim 1, wherein the metal comprises copper, nickel, gold, silver, tin, lead, iron, or mixtures thereof.
- 14. The method of claim 12, wherein the polymer material comprises a pre-preg, an imageable dielectric, a photoimageable resin, a soldermask, an adhesive, or a polymeric etch resist.
- 15. The method of claim 12, wherein the roughened and primed metal layer bonded with the polymer material is a layer of a multi-layer circuit board.
- 16. A method of treating a metal comprising:
  - a) mechanically roughening the metal;
  - priming the roughened metal with a liquid primer composition comprising an organic polymer, an organic oligomer, an organic monomer, or mixtures thereof;
    and
  - applying a polymer material to the roughened metal with the liquid primer to form a bond with the roughened metal.
- 17. The method of claim 16, wherein the metal is mechanically roughened by air blasting, hand rubbing, brushing, or mechanical wheels.
- 18. The method of claim 17, wherein an abrasive used in mechanical roughening comprises diamond, garnet, or pumice.
- 19. A method or treating a metal comprising:
  - a) chemically roughening the metal with an adhesion promotion composition comprising an oxidizer, an inorganic acid, or mixtures thereof;
  - b) priming the roughened metal with a liquid primer composition comprising an organic polymer, an organic oligomer, and organic monomer, or mixtures thereof; and

- c) applying a polymer material to the roughened metal with the liquid primer to form a bond with the roughened metal.
- 20. The method of claim 19, wherein the polymer material is an inner-layer of a multi-layer printed circuit board.